



THE LANDS COUNCIL

SPONSORSHIP OPPORTUNITIES





OUR MISSION

We preserve and revitalize Inland Northwest forests, water, and wildlife through advocacy, education, effective action, and community engagement.

We collaborate with a broad range of interested parties to seek smart and mutually respectful solutions to environment and health issues.

We're enriched by the beauty of nature. We're energized by the recreational opportunities it affords. And we're inspired to preserve its legacy for future generations.

OUR VISION

We envision a day when the forests of the Inland Northwest are protected for a diversity of wildlife species and provide our communities with a source of plentiful clean water.

We envision a public that understands the importance of protecting forests and water from the top of the mountains to the tap.

We envision a Spokane River that supports native fish and is safe for people to recreate and fish in.

We envision a community that is resilient and prepared for climate change and are careful stewards of our sole source aquifer.

AUDIENCE



4000 FOLLOWERS



3,200 SUBSCRIBERS



3,525 FOLLOWERS



7,200 CONSTITUENTS

ABOUT US

Started in the 1980s as the Inland Empire Public Lands Council, The Lands Council (TLC) remains the longest-serving environmental organization specifically focused on this region. A pioneer of the National Forest Protection Alliance, TLC helped to reduce clear cutting by 80% in the region, through grassroots education to challenge illegal logging. TLC has also provided education about toxins in the Spokane River and helped to protect the regional aquifer, reintroduced beavers to local waterways, and engaged community members in planting thousands of trees, all the while helping local citizens to be involved in healthy land management.





OUR PROGRAMS

ENVIRONMENTAL EDUCATION

We work in local schools to get students outdoors and we educate them on the natural world, water quality, and resource issues. We also host public education and experiential events for all members in our community to engage people with our mission.

CLIMATE JUSTICE

We work with diverse community partners to develop equitable solutions to our region's unique challenges and center the experiences of those most impacted.

SPOCANOPY & URBAN FORESTRY

We increase Spokane's urban canopy by planting street trees in low-income neighborhoods with low canopy coverage and disproportionate environmental disparities.

PUBLIC LANDS & FOREST PROTECTION

We collaborate to conserve and protect public lands in the Inland Northwest to ensure continued access to recreation, wildlife habitat, clean water, and opportunities for hunting, fishing, and gathering.

WATERSHED RESTORATION

We help effectively manage regional watersheds and individual resources by planting thousands of native trees and shrubs each year in streamside areas along degraded tributaries of the Spokane River, and we install beaver dam analogs (BDAs).

COMMUNITY EVENTS

Annual and Ongoing

April Showers Auction

Our annual auction, April Showers, is our largest annual fundraiser with a seated dinner, silent and live auction and celebration of our programs.

Earth Fest

Every Earth Day, we invite families to plant trees together. Over the last 10 years, The Lands Council volunteers have planted 70,000 native trees and shrubs.

Spokane River Clean-Up

With other local organizations, and 500 volunteers, every fall we demonstrate sense of stewardship and community pride for the Spokane River, the trails, and natural areas along the banks.

Reforest Spokane Day

This is The Lands Council's annual fall tree planting event that draws together community members to plant trees to boost wildlife habitat, improve water quality, and more. We plant 2,000 native trees and shrubs in one day!

Campfire Tales: Stories from our Public Lands

We host open events throughout the year that give communities the opportunity to share their love of public lands through the art of storytelling.

Wander Wild

Our free, open to the community educational walks and hikes, led by The Lands Council staff who are passionate about sharing the natural world with all.



SPONSORSHIP PACKAGES



Presenting

- Listed as “Presenting Sponsor” on all marketing materials for a 1 year term
- Press releases written and sent to local media
- Logo or name in The Lands Council newsletter all year
- Feature article in The Lands Council newsletter
- Logo and name on all collateral materials
- Social media posts tagging your organization

\$7,500+



Gold

- Logo or name in The Lands Council newsletter all year
- Feature article in The Lands Council newsletter
- Logo and name on all collateral materials
- Social media posts tagging your organization

\$5,000



Silver

- Feature article in The Lands Council newsletter
- Social media posts tagging your organization

\$2,500

You can support The Lands Council's important work by becoming a steward and sponsoring an event or program.



THANK YOU FOR YOUR INTEREST!

KEEP IN TOUCH

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