

THE LANDS COUNCIL

Board of Directors Responsibilities & Expectations



General Expectations

As a board member, I will:

- Become fully informed and support the mission and values of The Lands Council.
- Commit to serve on The Lands Council Board of Directors for my 2-year term.
- Commit to attending 75% (8/12) of all board meetings, the annual board retreat, and auction.
- Commit to being prepared and participating in board and committee meetings.
- Refrain from discussing or sharing confidential board business with non-board members.
- Fulfill my fiduciary responsibility as a board member by:
 - Exercising prudence with the board in the control and transfer of funds; and
 - Faithfully read and understand the organization's financial statements and otherwise help the board fulfill its fiduciary responsibility.

Financial Support

As a board member, I will make a personal commitment to support The Lands Council by raising funds each year. I understand my fundraising efforts can come in the form of the following:

- Becoming a member with a monthly or annual gift,
- Joining the Legacy Circle,
- Soliciting a gift from my employer,
- Recruiting new individual donors for fundraising events,
- Using personal and business contacts to solicit corporate donations and sponsorships (includes matching gifts),
- Services approved by the board,
- Contributing 10 bottles of wine and 14 6-packs of beer at the beginning of the year or making a \$250 contribution at the beginning of the year in lieu of contributing wine and beer for each of our events, or
- Any combination of above.

Participation Opportunities

Potential impactful participation opportunities are:

- Attend yearly events sponsored by The Lands Council, *in addition* to the annual auction.
- Attend events to represent The Lands Council (at a public meeting, conference, tree planting or other event)
- Participate on or chair a committee (current committees: Legal, Development/Communications, Auction, Finance, Executive/Nomination/Personnel)
- Sponsor an event
- Write a letter to the editor in support of an issue critical to The Lands Council's mission
- Take ownership of a special project
- Become a spokesperson for The Lands Council
- Help to build leadership on the board:

- Become a board officer
- Participate as an at-large member of the executive committee
- Attend a board training or skill session
- Identify and recruit future board members

Auction Participation Opportunities

- Volunteer on the Auction Committee
- Attend the annual auction
- Sponsor and fill at least one auction table with invited guests
- Contribute a personal auction sponsorship or get your business to be an auction sponsor
- Procure at least two to three items to contribute to the auction
- Contribute two bottles of wine for the board's wine cabinet and a six-pack of beer for the board's wheel barrow

I understand the following are general expectations of each board member:

- Know the organization's purpose, goals, policies, objectives, and programs
- Support The Lands Council in the local and national community
- Serve in leadership positions and take on assignments willingly when asked
- Identify and cultivate financial supporters of The Lands Council
- Identify potential board members
- Identify and recruit volunteers and members
- Attend and support The Lands Council events

Name: _____

Signature: _____

Date: _____