

24th Annual  
*April Showers*  
AUCTION & DINNER

April 13, 2019 at the Spokane Convention Center

Join The Lands Council and nearly 400 guests for dinner, drinks, and the opportunity to bid on hundreds of amazing silent and live auction items - all while supporting The Lands Council's efforts to preserve and protect the Inland Northwest forests, water, and wildlife.

Your sponsorship does more than simply put your organizations name in front of Spokane's environmental community and business leaders; it makes a real difference to the future of our community's environment.

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**SIGNATURE  
PRESENTING SPONSOR**  
\$10,000 (1 AVAILABLE)

**PRE-EVENT PUBLICITY**

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 4 mentions,  
with links to your company site on TLC's Facebook page  
Logo on marketing materials

**EVENING OF THE EVENT**

**Opportunity to speak on stage to guests**  
**Logo projected on to entire wall for entirety of the event**

Two tables for 8 guests  
Two-page ad in the program  
Sponsor logo displayed on video screen  
Opportunity to provide gift to guests

**POST-EVENT**

Name and logo thank you on website  
Name and logo in thank you direct email to guest

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**LIVE  
AUCTION SPONSOR**  
\$5000 (1 AVAILABLE)

**PRE-EVENT PUBLICITY**

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 3 mentions, with links to your company site on TLC's Facebook page  
Logo on marketing materials

**EVENING OF THE EVENT**

On stage recognition before the live auction starts and after it ends

**Logo on all live auction visual slides**  
**Logo on all live action package display boards**

Two tables for 8 guests  
Full page ad in the program  
Sponsor logo displayed on video screen  
Logo and message on bid paddles

#### POST-EVENT

Name and logo thank you on website  
Name and logo in thank you direct email to guest

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### DINNER SPONSOR

\$3000 (1 AVAILABLE)

#### PRE-EVENT PUBLICITY

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 2 mentions,  
with links to your company site on TLC's Facebook page  
Logo on marketing materials

#### EVENING OF THE EVENT

On stage recognition while dinner is served

#### **Napkin rings with name and logo**

One table for 8 guests  
Half page ad in the program  
Sponsor logo displayed on video screen

#### POST-EVENT

Name and logo thank you on website  
Name and logo in thank you direct email to guests

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### WINE AND BEER SPONSOR

\$3000 (1 AVAILABLE)

#### PRE-EVENT PUBLICITY

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 2 mentions,  
with links to your company site on TLC's Facebook page  
Logo on marketing materials

#### EVENING OF THE EVENT

On stage recognition while wine is passed

#### **Logo attached to the wine glasses**

#### **Cocktail napkins at bar, on tables, and passed with wine**

One table for 8 guests  
Half page ad in the program  
Sponsor logo displayed on video screen

#### POST-EVENT

Name and logo thank you on website  
Name and logo in thank you direct email to guest

## DESSERT SPONSOR

\$2000 (1 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

### EVENING OF THE EVENT

On stage recognition while dessert is served

**Edible logo on top of our signature dessert**

One table for 8 guests

Full page ad in the program

Sponsor logo displayed on video screen

### POST- EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

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## LIGHTING SPONSOR

\$1500 (1 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

### EVENING OF THE EVENT

**On stage recognition when exciting light show starts**

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

### POST-EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

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## TECHNOLOGY SPONSOR

\$1500 (1 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

### EVENING OF THE EVENT

On stage recognition while video program starts

**Name and logo on the screen savers, and the back of check-out laptops**

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

## POST-EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

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## RAFFLE SPONSOR

\$1,000 (4 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

### EVENING OF THE EVENT

On stage verbal recognition

**Custom playing cards**

**with your name and logo to be sold before the live auction**

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

### POST-EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

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## SILENT AUCTION SPONSOR

\$1000 (4 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

### EVENING OF THE EVENT

On stage recognition while guests are at the silent auction tables

Logo on silent auction bid forms

**Logo on balloons that mark each table**

**Opportunity to place pens for bidding**

**with your company name and logo at all tables**

Signs with your name, logo and any promotional material on each silent auction table

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

### POST- EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guest

## COFFEE SPONSOR

\$1000 (2 AVAILABLE)

### PRE-EVENT PUBLICITY

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 2 mentions,  
with links to your company site on TLC's Facebook page  
Logo on marketing materials

### EVENING OF THE EVENT

On stage verbal recognition while  
coffee is served / short sponsor message

**"Have One on Us" coffee vouchers on tables for  
guests**

**Opportunity to have one bag of coffee on each table  
for guests**

One table for 8 guests  
Half page ad in the program  
Sponsor logo displayed on video screen

### POST-EVENT

Name and logo thank you on website  
Name and logo in thank you direct email to guests

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## FRIENDS OF THE LANDS COUNCIL SPONSOR

\$1,000

### PRE-EVENT PUBLICITY

Sponsor logo on our website  
Sponsor recognition in spring newsletter (circ. 1000)  
Minimum 1 mention,  
with links to your company site on TLC's Facebook page  
Logo on marketing materials

### EVENING OF THE EVENT

One table for 8 guests  
Half page ad in the program  
Sponsor logo displayed on video screen

### POST-EVENT

Name and logo thank you on website  
Name and logo in thank you direct email to guests

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To support The Lands Council  
and become a 2019 Auction Sponsor,  
please contact:  
CHELSEA UPDEGROVE  
cupdegrove@landscouncil.org  
(509) 209-2407

The Lands Council  
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