

24th Annual
April Showers
AUCTION & DINNER

April 13, 2019 at the Spokane Convention Center

Join The Lands Council and nearly 400 guests for dinner, drinks, and the opportunity to bid on hundreds of amazing silent and live auction items - all while supporting The Lands Council's efforts to preserve and protect the Inland Northwest forests, water, and wildlife.

Your sponsorship does more than simply put your organizations name in front of Spokane's environmental community and business leaders; it makes a real difference to the future of our community's environment.

**SIGNATURE
PRESENTING SPONSOR**
\$10,000 (1 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 4 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

Opportunity to speak on stage to guests
Logo projected on to entire wall for entirety of the event

Two tables for 8 guests
Two-page ad in the program
Sponsor logo displayed on video screen
Opportunity to provide gift to guests

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guest

**LIVE
AUCTION SPONSOR**
\$5000 (1 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 3 mentions, with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition before the live auction starts and after it ends

Logo on all live auction visual slides
Logo on all live action package display boards

Two tables for 8 guests
Full page ad in the program
Sponsor logo displayed on video screen
Logo and message on bid paddles

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guest

DINNER SPONSOR

\$3000 (1 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition while dinner is served

Napkin rings with name and logo

One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guests

WINE AND BEER SPONSOR

\$3000 (1 AVAILABLE)



PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition while wine is passed

Logo attached to the wine glasses

Cocktail napkins at bar, on tables, and passed with wine

One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guest

DESSERT SPONSOR

\$2000 (1 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition while dessert is served
Edible logo on top of our signature dessert
One table for 8 guests
Full page ad in the program
Sponsor logo displayed on video screen

POST- EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guests

LIGHTING SPONSOR

\$1500 (1 AVAILABLE)



PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition when exciting light show starts
One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guests

TECHNOLOGY SPONSOR

\$1500 (1 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage recognition while video program starts
Name and logo on the screen savers, and the back of check-out laptops
One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

RAFFLE SPONSOR

\$1,000 (4 AVAILABLE)

THANK YOU:

AHBL, INC.

BRICKLIN & NEWMAN, LLP

IDAHO FOREST GROUP

PACIFIC GARDEN DESIGN

PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

EVENING OF THE EVENT

On stage verbal recognition

Custom playing cards

with your name and logo to be sold before the live auction

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guests

SILENT AUCTION SPONSOR

\$1000 (4 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website

Sponsor recognition in spring newsletter (circ. 1000)

Minimum 2 mentions,

with links to your company site on TLC's Facebook page

Logo on marketing materials

EVENING OF THE EVENT

On stage recognition while guests are at the silent auction tables

Logo on silent auction bid forms

Logo on balloons that mark each table

Opportunity to place pens for bidding

with your company name and logo at all tables

Signs with your name, logo and any promotional material on each silent auction table

One table for 8 guests

Half page ad in the program

Sponsor logo displayed on video screen

POST- EVENT

Name and logo thank you on website

Name and logo in thank you direct email to guest

COFFEE SPONSOR \$1000 (2 AVAILABLE)

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 2 mentions,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

On stage verbal recognition while
coffee is served / short sponsor message

**"Have One on Us" coffee vouchers on tables for
guests**

**Opportunity to have one bag of coffee on each table
for guests**

One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guests

FRIENDS OF THE LANDS COUNCIL SPONSOR \$1,000

PRE-EVENT PUBLICITY

Sponsor logo on our website
Sponsor recognition in spring newsletter (circ. 1000)
Minimum 1 mention,
with links to your company site on TLC's Facebook page
Logo on marketing materials

EVENING OF THE EVENT

One table for 8 guests
Half page ad in the program
Sponsor logo displayed on video screen

POST-EVENT

Name and logo thank you on website
Name and logo in thank you direct email to guests

To support The Lands Council
and become a 2019 Auction Sponsor,
please contact:
CHELSEA UPDEGROVE
cupdegrove@landscouncil.org
(509) 209-2407

The Lands Council
25 W. Main Avenue
Suite 222
Spokane, WA
99201
www.landscouncil.org

